

Management Major Project Rubric

Criteria	Ratings			
<p>Practical Usefulness and Value to Organization</p> <p>From the perspective of an organizational Executive Director, senior staff or board member, how effective would this document be in serving the organization and its clients? If the student is building on third party templates, how much value has the student added by customizing or extending the templates for the organization?</p>	<p>70 to >63.0 pts</p> <p>100% - 90%</p> <p>Meets the quality expected of senior staff. Fully meets expectations of similar documents or projects of senior leadership in the organization.</p>	<p>63 to >56.0 pts</p> <p>89% - 80%</p> <p>Meets quality expected of any staff. Meets expectations similar documents or projects expected of staff in general in the organization, but not at the level of senior staff.</p>	<p>56 to >49.0 pts</p> <p>79% - 70%</p> <p>Below quality level of most staff but still useful. Does not meet expectations for similar documents or projects of staff in general in the organization, but still provides a useful product.</p>	<p>49 to >0 pts</p> <p>69% - 0%</p> <p>Limited usefulness to most organizations. Project is of limited use to the organization and shows little applied mastery of concepts.</p>
<p>Course Concepts Mastery</p> <p>How well does the document reflect that the student has mastery of the concepts involved in this course?</p>	<p>20 to >18.0 pts</p> <p>100% - 90%</p> <p>Evidence provided by student show that they have: 1) reviewed all required materials in the course 2) effectively referenced concepts from course materials 3) demonstrated mastery of those concepts.</p>	<p>18 to >16.0 pts</p> <p>89% - 80%</p> <p>Evidence provided by student show that they have: 1) reviewed all required materials in the course 2) referenced concepts from course materials 3) demonstrated some understanding of those concepts but not mastery.</p>	<p>16 to >14.0 pts</p> <p>79% - 70%</p> <p>Evidence provided by student show that they have: 1) reviewed some required materials in the course 2) referenced a few concepts from course materials 3) demonstrated some understanding of those concepts but not mastery.</p>	<p>14 to >0 pts</p> <p>69% - 0%</p> <p>Evidence provided by student show that they likely have not: 1) reviewed required materials in the course 2) referenced concepts from course materials 3) demonstrated understanding of those concepts.</p>

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Writing Professionalism Does the document reflect the professionalism and accuracy expected in similar organizations in its writing and presentation of materials?	10 to >9.0 pts 100% - 90% Displays clear control of syntax and mechanics. The organization of the work shows appropriate transitions and flow between sentences and paragraphs. Written work contains no errors and is very easy to understand.	9 to >8.0 pts 89% - 80% Displays clear control of syntax and mechanics. The organization of the work shows appropriate transitions and flow between sentences and paragraphs. Written work contains no errors and is very easy to understand.	8 to >7.0 pts 79% - 70% Displays basic control of syntax and mechanics. The work is not organized with appropriate transitions and flow between sentences and paragraphs. Written work contains several errors, making it difficult to fully understand.	7 to >0 pts 69% - 0% Fails to display control of syntax or mechanics. Organization is also not present. Written work contains several errors, making it difficult to fully understand.